



FOR IMMEDIATE RELEASE

**Get that Special Professional in Your Life Their Own .Pro Domain Name  
with Free Web Hosting.**

“Pro domain names make a perfect gift for the holidays.”

WOBURN, Mass., December 21, 2005 – EnCirca unveiled today four more .pro websites owned by Professionals at Showcase.pro ([www.showcase.pro](http://www.showcase.pro)). Professionals are using .pro for distinctive branding and search engine marketing, providing them a competitive edge over other professionals.

As a holiday special, EnCirca is offering free web hosting with all .pro domains. Simply select the “QuickStart” package during the order process and receive a free year of web hosting with your order.

“Pro domain names with free web hosting make a perfect gift for the holidays.” Says Tom Barrett, President of EnCirca, sponsor of Showcase.pro. “Every professional serious about marketing themselves online should have a .pro internet address. There is no better way on the internet of communicating to your customers that you are a pro.”

Professionals have two branding options: a profession-specific address, such as law.pro, cpa.pro, eng.pro or cpa.pro or simply a generic .pro address, such as [www.appellatelaw.pro](http://www.appellatelaw.pro), ideal for search engine marketing to specific markets or customers for just \$99/year including a free year of web hosting.

The Professional websites highlighted by Showcase.pro this month, include:

1. Justia.pro ([www.justia.pro](http://www.justia.pro)). Justia Inc. provides Search Optimized Websites for Law Firms. Led by the co-founder of FindLaw, Justia specializes in providing premium Web site and online marketing solutions to help law firms optimize their marketing budget and provide their clients with an increased level of information and service.

2. Ochs.law.pro ([www.ochs.law.pro](http://www.ochs.law.pro)).

The Ochs Law Firm provides professional labor and employment counseling and litigation services. Ochs Law's litigation and administrative law practice focuses on providing quality, affordable legal representation to local and national businesses in all forms of employment disputes.

3. Wildlife.pro ([www.wildlife.pro](http://www.wildlife.pro))

The mission of Wildlife Patrol is to humanely resolve conflicts with Florida's wildlife; while providing first-class customer service. They specialize in removal and exclusion practices for both residential and commercial clients. The business is fully licensed and insured for operations in Central Florida.

4. mirror.pro ([www.mirror.pro](http://www.mirror.pro)). Mirror.Pro of Hermitage, Tennessee provides acrylic security convex mirrors: Acrylic security mirrors are perfect for monitoring sensitive areas and works great in corners, entrances and exits. Mirror.Pro stocks a variety of convex mirrors to meet your needs.

Targeted professionals for the .pro domain include:

- architects
- certified financial analysts
- certified financial planners
- dentists
- educators
- lawyers (law.pro)
- human resource experts
- insurance agents
- Medical doctors (med.pro)
- nurses
- nutritionists
- optometrists
- pharmacists
- physician assistants
- professional engineers (eng.pro)
- physical therapists
- podiatrists
- psychologists
- public relations professionals
- realtors
- veterinarians
- accountants (cpa.pro)

#### About EnCirca

EnCirca, Domain Name reseller for the .pro domain operated by RegistryPro, is an ICANN-accredited Registrar founded in 2001. .Pro is the Internet address for professionals who wish to brand and promote themselves on the Internet. For more information, visit [www.encirca.pro](http://www.encirca.pro).